

Authentic Fan of the Game Sweepstakes
Official Rules
December 17th, 2018 - April 7, 2019

PRELIMINARY INFORMATION: NO PURCHASE NECESSARY. A purchase will not improve your chances of winning. Void where prohibited. The **Authentic Fan of the Game Sweepstakes** (“Sweepstakes”) will begin on **December 17, 2018** at 8:00 A.M. PPT and end on **April 7, 2019** at 11:59 P.M. PPT (“Sweepstakes Period”). All times in the Sweepstakes refer to Pacific Prevailing Time (“PPT”). Odds of winning depend upon the number of eligible Entries (as defined below) received. Sweepstakes is subject to all applicable federal, state and local laws. **PRIZES (DEFINED BELOW) DO NOT INCLUDE TRANSPORTATION, ACCOMMODATIONS, OR ANY INCIDENTAL EXPENSES.**

ELIGIBILITY: Open only to permanent, legal United States residents who are physically residing in the states of Washington or Oregon, and who are eighteen (18) years of age or older as of the start of the Sweepstakes Period. Officers, directors, and employees of Sweepstakes Entities, members of these persons’ immediate families (spouses and/or parents, children, and siblings, and each of their respective spouses, regardless of where they reside), and/or persons living in the same households as these persons (whether or not related thereto) are not eligible to enter or win the Sweepstakes. Sweepstakes Entities, as referenced herein, shall include Comcast SportsNet Northwest, LLC d/b/a NBC Sports Northwest, 1501 SW Jefferson Street, Portland, OR 97201, NBC Sports Group, 1 Blachley Road, Stamford, CT 06902, NBCUniversal Media, LLC, 30 Rockefeller Plaza, New York, NY 10112 (collectively, “Sponsors”), the NBA Entities (defined below), and each of their respective parent, subsidiary, and affiliate companies, and administrative, advertising, and promotion agencies, and any other entity involved in the development, administration, promotion, or implementation of the Sweepstakes. **Winner (defined below) must be able to attend the Event (defined below) that corresponds to his/her Prize, or such Prize will be forfeited.**

HOW TO ENTER: The Sweepstakes will consist of five (5) individual drawings (each a “Drawing”). Each Drawing will consist of (i) an entry period (“Entry Period”) that will begin at a specified time (each an “Entry Period Start Time”), as detailed in the chart below, and will end at a specified time (each an “Entry Period End Time”), as detailed in the chart below, and (ii) a random Drawing conducted on the drawing date (“Drawing Date”) specified in the chart below from among all eligible Entries (defined below) received during such Entry Period. Entries must be received before the end of the applicable Entry Period to be eligible for the corresponding Drawing. One (1) Winner (defined below) will be selected on each Drawing Date. There will be a total of five (5) Winners selected throughout the Sweepstakes Period.

To enter the Sweepstakes, during the Sweepstakes Period, visit www.nbcsportsnorthwest.com/authenticfan (the “Website”), click on the “Click here to enter” link, and follow the provided instructions to complete and thereafter submit the entry form, which includes your full name, email address, ZIP code, cable provider (optional), and (“Entry”).

All Entries become the property of Sponsors and will not be acknowledged. **If you choose to submit an Entry via your web-enabled mobile device, data rates may apply. See your wireless service provider for details on rates and capabilities.**

Drawing Chart

Drawing	Entry Period Start Time	Entry Period End Time	Drawing Date	Prize
1	December 17, 2018 at 8:00 A.M. PPT	December 18, 2018 at 11:59 P.M. PPT	On or about December 19, 2018	Prize 1
2	December 20, 2018 at 8:00 A.M. PPT	January 13, 2019 at 11:59 P.M. PPT	On or about January 14, 2019	Prize 2
3	January 17, 2019 at 8:00 A.M. PPT	February 10, 2019 at 11:59 P.M. PPT	On or about February 11, 2019	Prize 3
4	February 14, 2019 at 8:00 A.M. PPT	March 17, 2019 at 11:59 P.M. PPT	March 18, 2019	Prize 4
5	March 21, 2019 at 8:00 A.M. PPT	April 7, 2019 at 11:59 P.M. PPT	On or about April 8, 2019	Prize 5

Limit one (1) Entry per person during each Entry Period, for a total of five (5) Entries throughout the entire Sweepstakes Period. Non-winning Entries from each Entry Period will roll over to the next Entry Period. Multiple Entries received from any person beyond this limit will void all such additional Entries. Entries generated by a script, macro, other automated means, or by any means that subverts the entry process will be disqualified. **Entries must be received before the applicable Entry Period End Time to be eligible for the corresponding Drawing. All Entries must be received before April 7, 2019 at 11:59 P.M. PPT to be eligible for the Sweepstakes.** Sponsors' computer shall be the official timekeeper for all matters related to this Sweepstakes. Entries that are incomplete, garbled, corrupted, or unintelligible for any reason, including but not limited to computer or network malfunction or congestion, are void and will not be accepted. In case of a dispute over the identity of an entrant, the authorized account holder of the email address used to enter will be deemed to be the entrant. "Authorized account holder" is defined as the person who is assigned to an email address by an Internet access provider, online service provider or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address. Entry constitutes permission (except where prohibited by law) to use entrant's name, city, state, likeness, image, and/or voice for purposes of advertising, promotion, and publicity in any and all media now or hereafter known, throughout the world in perpetuity, without additional compensation, notification, permission, or approval.

PRIVACY: Entrants will have the opportunity to receive information from Sponsors and selected partners by checking the appropriate box(es). If, at any time, you no longer wish to

receive materials from Sponsors or our partners, please go to our privacy policy, located <https://www.nbcuniversal.com/privacy/full-privacy-policy>, or the applicable partner's privacy policy and follow the procedures indicated.

WINNER SELECTION AND NOTIFICATION: On or about each Drawing Date, one (1) potential winner ("Winner," collectively "Winners") will be selected in a random drawing by representatives of Sponsors from all eligible Entries received during the corresponding Entry Period, for a total of five (5) Winners throughout the entire Sweepstakes Period. Sponsors will make two (2) attempts to notify potential Winner at the email address submitted at the time of entry. **Sponsors may share potential Winners' names and contact information with Sweepstakes Entities, and/or any prize provider, as applicable, if necessary.** Potential Winners will be required to execute and return an affidavit of eligibility, release of liability, and, except where prohibited, publicity release (collectively, "Sweepstakes Documents") within twenty-four (24) hours of such notification. Noncompliance within this time period will result in disqualification, and, at Sponsors' sole discretion alternate potential Winners may be selected from the remaining eligible Entries. If a potential Winner cannot be reached, is found to be ineligible, cannot or does not comply with these Official Rules, declines the Prize, or if Prize or prize notification is returned as undeliverable, such potential Winner will be disqualified and time permitting, at Sponsors' sole discretion, an alternate potential Winner may be selected from the remaining eligible Entries. **Limit one (1) Prize per family or household.**

PRIZE: There will be five (5) prizes ("Prizes," each a "Prize") awarded to Winners; one (1) Prize will be awarded to each Winner. Winners from each Entry Period will receive the corresponding Prize as specified in the chart above. For purposes of clarification, Winner from Entry Period 1 will receive Prize 1. Each Prize will be as follows:

Prize 1: Two (2) courtside section tickets (seat location to be determined by Sponsors in Sponsors' sole discretion) ("Tickets") for Winner and one (1) guest ("Guest") to one (1) of the following Portland Trail Blazers home games: (i) Trail Blazers vs. Grizzlies basketball game, scheduled to take place on December 19, 2018 at 7:00 P.M. PPT, at the Moda Center, located at 1 N. Center St., Portland, OR 97227 ("Moda Center") (collectively, "Game 1"), or (ii) Trail Blazers vs. Cavaliers basketball game, scheduled to take place on January 16, 2019 at 7:00 P.M. PPT at the Moda Center (collectively, "Game 2"); one (1) parking pass for Winner ("Parking Pass"); and, one (1) behind the scenes tour of the Blazers broadcasting department at the Moda Center during either Game 1 or Game 2, as applicable, for Winner and Guest ("Tour"). For purposes of clarity, Winner will receive two (2) Tickets to one (1) of either Game 1 or Game 2, as determined by Sponsors in their sole discretion.

Prize 2: Two (2) Tickets for Winner and Guest to one (1) of the following Portland Trail Blazers home games: (i) Game 2, or (ii) Trail Blazers vs. Warriors basketball game, scheduled to take place on February 13, 2019 at 7:00 P.M. PPT, at the Moda Center (collectively, "Game 3"); one (1) Parking Pass; and, one (1) Tour during either Game 2 or Game 3, as applicable. For purposes of clarity, Winner will receive two (2) Tickets to one (1) of either Game 2 or Game 3, as determined by Sponsors in their sole discretion.

Prize 3: Two (2) Tickets for Winner and Guest to one (1) of the following Portland Trail Blazers home games: (i) Game 3, or (ii) Trail Blazers vs. Mavericks basketball game, scheduled to take place on March 20, 2019 at 7:00 P.M. PPT, at the Moda Center (collectively, “Game 4”); one (1) Parking Pass; and, one (1) Tour during either Game 3 or Game 4, as applicable. For purposes of clarity, Winner will receive two (2) Tickets to one (1) of either Game 3 or Game 4, as determined by Sponsors in their sole discretion.

Prize 4: Two (2) Tickets for Winner and Guest to one (1) of the following Portland Trail Blazers home games: (i) Game 4, or (ii) Trail Blazers vs. Kings basketball game, scheduled to take place on April 10, 2019 at 7:00 P.M. PPT, at the Moda Center (collectively, “Game 5”); one (1) Parking Pass; and, one (1) Tour during either Game 4 or Game 5, as applicable. For purposes of clarity, Winner will receive two (2) Tickets to one (1) of either Game 4 or Game 5, as determined by Sponsors in their sole discretion.

Prize 5: Two (2) Tickets for Winner and Guest to Game 5; one (1) Parking Pass; and, one (1) Tour during Game 5.

Prize 1, Prize 2, Prize 3, Prize 4, and Prize 5 may collectively be referred to herein as “Prize,” or “Prizes.” Game 1, Game 2, Game 3, Game 4, and Game 5 may collectively be referred to herein as “Game” or “Games.” Game and Tour may be referred to herein as “Event” or “Events.”

Prizes are subject to certain terms and conditions, as specified by issuer. Restrictions may apply. **PRIZES DO NOT INCLUDE TRANSPORTATION, ACCOMMODATIONS, OR ANY INCIDENTAL EXPENSES. Winner must be able to attend the Events that corresponds to his/her Prize, or Prize will be forfeited.**

Estimated Retail Value (“ERV”) of each Prize is four hundred fifty-four dollars (\$454.00). ERV of all Prizes is two thousand two hundred seventy dollars (\$2,270). Actual Retail Value (“ARV”) of Prize may vary. Any difference between ERV and ARV will not be awarded.

All details of Prize will be determined by Sponsors in their sole discretion. Sponsors reserve the right to substitute Prize (or portion thereof) with a similar prize (or prize element) of comparable or greater value. All taxes and other expenses, costs, or fees associated with the acceptance and/or use of Prize are the sole responsibility of Winners. Prize cannot be transferred by Winners or redeemed for cash and is valid only for the items detailed above, with no substitution of Prize by Winners. If Prize is unclaimed within a reasonable time after notification from Sponsors, as determined by Sponsors in their sole discretion, it will be forfeited, and, time permitting, alternate Winners may be selected from the remaining eligible Entries at Sponsors’ sole discretion.

Sponsors shall have no responsibility or liability for cancellations, delays, or any other change by any company or person providing any element of Prize, and are not responsible or liable for any expenses incurred as a consequence thereof. Date and/or time of Events are subject to change. Events are subject to cancellation. If Winners choose to attend Event (including specific Event

elements of Game and Tour) with no Guest, the remaining elements of Prize shall constitute full satisfaction of Sponsors' Prize obligation to Winners and no additional compensation will be awarded. Guest, if any, may be required to execute and return releases of liability and, except where prohibited, publicity releases (collectively, "Guest Documents"), which must be returned with the Sweepstakes Documents, or Guest portion of the Prize will be forfeited. **If any Guest is a minor, Winner must be such minor's parent or legal guardian and must execute and return the Guest Documents on such minor's behalf. Winner and Guest agree to abide by all Moda Center rules and regulations.**

CONDITIONS: By entering the Sweepstakes, each entrant agrees for entrant and for entrant's heirs, executors, and administrators (a) to release and hold harmless Sweepstakes Entities, the NBA Entities, and each of their respective officers, directors, and employees (collectively, "Released Parties") from any liability, illness, injury, death, loss, litigation, or damage that may occur, directly or indirectly, whether caused by negligence or not, from such entrant's participation in the Sweepstakes and/or his/her acceptance, possession, use, or misuse of Prize or any portion thereof (including any travel related thereto); (b) to indemnify Released Parties from any and all liability resulting or arising from the Sweepstakes and to hereby acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to Prize, including express warranties provided exclusively by prize supplier that are sent along with Prize; (c) if selected as a Winner, to the posting of such entrant's name on the Website and the use by Released Parties of such entrant's name, voice, image, and/or likeness for publicity, promotional, and advertising purposes in any and all media now or hereafter known, throughout the world in perpetuity, without additional compensation, notification, permission, or approval, and, upon request, to the giving of consent, in writing, to such use; and, (d) to be bound by these Official Rules and to waive any right to claim any ambiguity or error therein or in the Sweepstakes itself, and to be bound by all decisions of the Sponsors, which are binding and final. Failure to comply with these conditions may result in disqualification from the Sweepstakes at Sponsors' sole discretion.

ADDITIONAL TERMS: Sponsors reserve the right to permanently disqualify from any promotion any person they believe has intentionally violated these Official Rules. Any attempt to deliberately damage the Sweepstakes or the operation thereof is unlawful and subject to legal action by Sponsors, who may seek damages to the fullest extent permitted by law. The failure of Sponsors to comply with any provision of these Official Rules due to an act of God, hurricane, war, fire, riot, earthquake, terrorism, act of public enemies, actions of governmental authorities outside of the control of Sponsors (excepting compliance with applicable codes and regulations), or other "force majeure" event will not be considered a breach of these Official Rules. Released Parties assume no responsibility for any injury or damage to entrants' or to any other person's computer relating to or resulting from entering or downloading materials or software in connection with the Sweepstakes. Released Parties are not responsible for telecommunications, network, electronic, technical, or computer failures of any kind; for inaccurate transcription of entry information; for errors in any promotional or marketing materials or in these Official Rules; for any human or electronic error; or for Entries that are stolen, misdirected, garbled,

delayed, lost, late, damaged, or returned. **Sponsors reserve the right to cancel, modify, or suspend the Sweepstakes or any element thereof (including, without limitation, these Official Rules) without notice in any manner and for any reason (including, without limitation, in the event of any unanticipated occurrence that is not fully addressed in these Official Rules).** In the event of cancellation, modification, or suspension, Sponsors reserve the right to select Winners in a random drawing from among all eligible, non-suspect Entries received prior to the time of the event warranting such cancellation, modification, or suspension. Notice of such cancellation, modification, or suspension will be posted on the Website. Sponsors may prohibit any entrant or potential entrant from participating in the Sweepstakes, if such entrant or potential entrant shows a disregard for these Official Rules; acts with an intent to annoy, abuse, threaten, or harass any other entrant, Sponsors, or Sponsors' agents or representatives; or behaves in any other disruptive manner (as determined by Sponsors in their sole discretion). Sponsors reserve the right to modify these rules for clarification purposes without materially affecting the terms and conditions of the Sweepstakes. Each Winner's attendance at any Portland Trail Blazers home game is subject to the general ticket rules and regulations established by Moda Center. Sponsors and Moda Center management personnel reserve the right to remove any Winner and/or Guest from the Moda Center or to deny entry to the Moda Center to any Winner and/or Guest if any such Winner or Guest violates any ticket rules and regulations, restrictions, or engages in a disruptive manner, or with intent to abuse, threaten or harass any other person during any Game, as determined by Sponsors or Moda Center management personnel in their sole discretion. Each Winner and Guest agree to abide by all rules and policies of the Moda Center and are subject to removal for noncompliance or unruly behavior. No Guest of any Winner will have any independent rights to Prize or any portion thereof and must accompany Winner at all times during use of Prize. If any Winner or Guest is ejected from Moda Center, Sponsors' Prize obligation to such Winner will be fully satisfied and such Winner and/or Guest will not be entitled to any alternative or additional prize or compensation.

DISPUTES: THE SWEEPSTAKES IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN NEW YORK, NEW YORK. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY JUDICIAL ARBITRATION AND MEDIATION SERVICES, INC., IN ACCORDANCE WITH ITS STREAMLINED ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("JAMS RULES"). THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN NEW YORK. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN THE COUNTY OF NEW YORK. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL, OR INCIDENTAL DAMAGES, INCLUDING ATTORNEY'S FEES

OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF.

WINNER ANNOUNCEMENT: For the names of the Winners, available after April 16, 2019, send a self-addressed, stamped envelope to be received by June 16, 2019 to: NBC Sports Northwest, Authentic Fan of the Game Sweepstakes, 150 SW Jefferson St., Portland, OR 97201, Attn: Jaclyn Humphry.

Entrants irrevocably waive all claims against the National Basketball Association, its member teams, the Portland Trail Blazers, Trail Blazers Inc., Rip City Management LLC, NBA Properties Inc., and/or each of their respective parents, subsidiaries, affiliates, shareholders, owners, officers, directors, agents, representatives, employees and advertising and promotion agencies (collectively, the “NBA Entities”) and agree that the NBA Entities will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or the Prizes awarded. The NBA Entities have not offered or sponsored this Sweepstakes in any way.